

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : Dr. V. Sathya Rekha **Semester** : ODD - June 21

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	07.07.21	II MBA	Security Analysis And Portfolio Mgt.	Investment Avenues	PPT
2	15.07.21	II MBA	Security Analysis and Portfolio Mgt	Bond Value theory	PPT
3	06.08.21	II MBA	Security Analysis and Portfolio Mgt.	Technical Analysis	E-content
4.	05.7.21	II BBA 'B'	Cost and Mgt Accounting	Classification of cost	PPT
5.	08.7.21	II BBA 'B'	Cost and Mgt Accounting	Methods of Cost	Youtube
6.	19.07.21	II BBA 'B'	Cost and Mgt Accounting.	Pricing of material issue	PPT
7.	05.8.21	II BBA 'B'	Cost and Mgt Accounting	Cash flow state-ment	Youtube
8.	23.09.21	I BBA	Principles of Accountancy	Accounting concepts & Conventions	PPT
9.	29.09.21	I BBA	Principles of Accountancy	Items appeared Debit & credit	PPT
10.	21.10.21	I BBA	Principles of Accountancy	Trial Balance	E-content
11.	29.10.21	I BBA	Principles of Accountancy	Subsidiary Book	E-Patshala
12	18.11.21	I BBA	Principles of Accountancy	final Accounts	E-content

Signature of the Staff



Head of the Department

Dr. V. Sathya Rekha, Ph.D.,
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Principal

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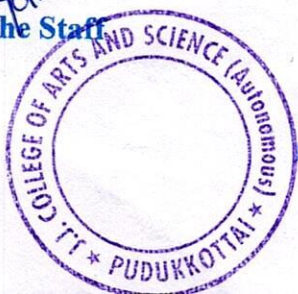
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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2021 - 2022
 Name of the Staff : Dr. V. Sathya Rekha Semester : Even - Feb'21

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	25.02.22	BBA 'B'	Human Resource Mgt	Functions of HRM	PPT
2.	01.3.22	BBA 'B'	HRM	Qualities of HR Manager	E-content
3.	07.3.22	BBA 'B'	HRM	Objectives of HRP.	PPT
4.	24.02.22 25.02.22	MBA	Stock Exchange Practices	Evolution & growth of Indian capital Mkt.	PPT
5.	01.03.22	MBA	Stock Exchange Practices	Capital Market - Instruments	Youtube
6.	14.03.22	MBA	Stock Exchange Practices	Derivatives Market	e-pathsala.
7.	23.02.22	BCA 'C'	Financial & Mgt Accounting	Accounting Concepts & Conventions	PPT
8.	28.02.22	BCA 'C'	Financial & Mgt Accounting	Debit & credit (item appearing)	PPT
9.	15.03.22	BCA 'C'	Financial & Mgt Accounting	Trial Balance	E-content
10.	25.03.22	BCA 'C'	Financial & Management Aking.	Subsidiary Books	e-pathsala.

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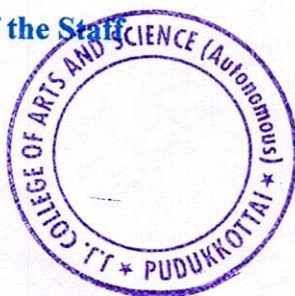
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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : DR. K. SUNDARAMBAL. **Semester** : ODD & EVEN

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	18/08/22	II MBA	International Strategic Management	SWOT analysis	PPT
2.	05/07/21	II BBA 'B'	Organisational Behaviour	Model of OB	PPT
3.	15/07/21	II BBA 'B'	Organisational Behaviour	Factors Influencing Individual Behaviour	E-Content
4.	16/10/21	III BBA 'A'	Strategic Management	Types of Corporate Strategies	You-tube
5.	09/11/21	I MBA	Principles of Management	Types of Organisation	PPT
6.	13/12/21	I MBA	Principles of Management	Theories of Motivation	PPT
7.	04/03/22	I MBA	Production & Operations Management	Types of Production System	E-Content
8.	13/05/22	I MBA	Production & Operations Management	Production Planning & Control	PPT
9.	22/02/22	III BBA 'A'	Supply chain Management	Types of Supply chain	E-Content
10.	22/03/22	III BBA 'A'	Supply chain Management	Various Flows	PPT
11.	01/03/22	III BBA 'B'	Effective Business Communication	Types of Communication	You-tube
12.	12/4/22	III BBA 'B'	Effective Business Communication	Report writing	PPT

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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : L. JANAKI **Semester** : ODD.

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	6/7/21	II MBA	Management Information System	Data and Information	PPT
2.	25/8/21	"	"	Decision Support System	PPT
3.	15/10/21	"	"	E-business	Youtube.
4.	7/7/21	III BBA	E-CRM	E-CRM - Features	PPT
5.	29/7/21	"	"	Customer	Youtube.
6.	2/9/21	"	"	CRM implementation	PPT.

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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : L. JANAKI **Semester** : EVEN.

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	24/2/22	" MBA	Total Quality Management	Quality - Concept	PPT
2.	22/3/22	"	"	Deming's - PDCA cycle	Slideshow
3.	26/4/22	"	"	Six Sigma	Youtube
A.	23/2/22	" MBA - (E)	Customer Relationship Management	CRM - Introduction	PPT
5.	31/3/22	"	"	Knowledge Management	Youtube
6.	4/5/22	"	"	Call center Management	PPT
7.	3/3/22	" MBA	Human Resource Management	Functions of HRM	PPT
8.	15/4/22	"	"	Selection	PPT
9.	2/5/22	"	"	Career Planning	PPT

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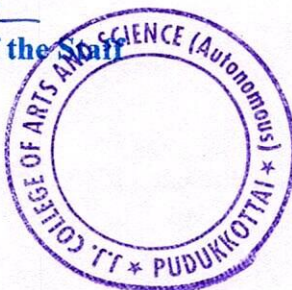
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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : M. SUREKA **Semester** : ODD

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	13/9/21	BBA	Advertising and Sales Promotion Management	Functions of Ad-agency	PPT
2.	17/9/21	"	"	Types of Ad-copy	PPT
3.	6/10/21	"	"	Types of advertising Research	You Tube
4.	13/10/21	"	"	Personal selling	PPT
5.	9/7/21	BBA	Entrepreneurial Development	Growth of entrepreneurship in India	PPT
6.	15/7/21	"	"	Maslow need hierarchy theory	You Tube
7.	20/7/21	"	"	Motivating factors	PPT

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Details of ICT Enabled Teaching Resources


Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : M. SUREKA **Semester** : EVEN

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	25/2/22	↑ BBA	Production and operations Management	Types of Production system	YOU TUBE
2.	29/3/22	"	"	Capacity Planning	PPT
3.	1/4/22	"	"	Factors influencing process design	PPT
4.	24/2/22	↓ MBA	Brand Management	Functions of a brand	PPT
5.	3/3/22	"	"	Brand Positioning	PPT
6.	4/4/22	"	"	Brand Promotion	YOU TUBE
7.	24/2/22	↓ BBA	Sales and Distribution Management	Difference between Marketing & selling	PPT
	28/2/22	"	"	Sales objectives	PPT

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Details of ICT Enabled Teaching Resources

Department : BUSINESS ADMINISTRATION **Academic Year** : 2021 - 2022
Name of the Staff : Dr. N. Sreeridya **Semester** : EVEN

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	01/03/22	I MBA	Financial Management	Functions of Financial Management	PPT
2	03/03/22	I MBA	Financial Management	Role of Financial Manager	E-Content
3	01/4/22	I MBA	Financial Management	Types of Cost of Capital	PPT
4	21/02/22	II BCA 'A'	Financial and Management Accounting	Accounting - Definition	epg, Ppt, etc
5	24/02/22	II BCA 'A'	Financial and Management Accounting	Accounting Concepts	E-Content
6	3/03/22	II BCA 'A'	Financial and Management Accounting	Accounting Terms	PPT
7	11/3/22	II BCA 'B'	Financial and Management Accounting	Debit + credit	PPT
8	23/3/22	II BCA 'B'	Financial and Management Accounting	Trial Balance	E-Content
9	29/3/22	II BCA 'B'	Financial and Management Accounting	Subsidiary Books	E-Content
10	23/02/22	II MBA	International Business Environment	International Business Environment - an overview	PPT
11	24/02/22	II MBA	International Business Environment	Macro Environment	MOOC's

Signature of the Staff



Signature of the Head of the Department

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Details of ICT Enabled Teaching Resources

Department : BUSINESS ADMINISTRATION Academic Year : 2021 - 2022
 Name of the Staff : Dr. N. Sreeridya Semester : ODD

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	02/07/21	III BBA 'A'	Financial Management	Objectives of Financial Management	E-Content
2	07/07/21	III BBA 'A'	Financial Management	Scope of Financial Management	E-Content
3	15/07/21	III BBA 'A'	Financial Management	Net Income Approach	PPT
4	5/08/21	III BBA 'B'	Financial Management	Pay back Period Method	PPT
5	27/8/21	III BBA 'B'	Financial Management	Cost of Capital - Introduction	EPG Pathshala
6	30/9/21	III BBA 'B'	Financial Management	Leverage	PPT
7	16/7/21	II BBA 'A'	Cost and Management Accounting	Cost, Costing, Cost Accounting	E-Content
8	27/7/21	II BBA 'A'	Cost and Management Accounting	Methods of Costing	PPT
9	3/8/21	II BBA 'A'	Cost and Management Accounting	Cost sheet (with Inventories)	MOOC's
10	6/8/21	II BBA 'A'	Cost and Management Accounting	Level of Stock	PPT

N. Sreeridya
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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2021 - 2022
 Name of the Staff : Dr. S. Anandhi Rasy Semester : Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	1/2/21	ii MBA	Training and Development	Meaning, Definition, Importance, Types of Training.	PPT
2.	18/2/21	"	"	Need for Training Programmes.	PPT
3.	11/3/21	"	"	Meaning, Definition, Career Stages, Career Planning.	E-Content
4.	21/1/21	iii BBA	Industrial Relations.	Scope of Industrial relations, Various Approaches of I.R.	E-Content
5.	2/2/21	"	"	Meaning, Definition, Functions of Industrial relations.	E-Content
6.	17/2/21	"	"	Dimension of Trade Union.	you tube
7.	31/3/21	"	"	Causes of Industrial Disputes.	you Tube
8.	19/2/21	"	Strategic Management.	Meaning & Definition, Strategic Management, Elements of Strategy.	PPT
9.	5/3/21	"	"	Need & Components of mission statement.	PPT
10.	16/3/21	"	"	Meaning & Definition of Strategy formulation and its levels.	PPT

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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2021 - 2022
 Name of the Staff : Dr. S. Anudeja Rosy Semester : odd

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	10/7/21	III BBA	Transportation Management	Meaning, Definition of Logistics and its Significance.	E-Content
2.	30/07/21.	"	"	Transportation Models.	E-Content
3.	14/8/21.	"	"	Advantages of Dis advantages of Air transport.	PPT
4.	06/09/21.	"	"	Meaning & Definition of Road Transport, importance of Road transport.	PPT
5.	11/7/21.	II BCA	Organisational Behaviour	Meaning Definition of OB, Models of OB.	PPT
6.	26/7/21.	"	"	Personality, and its Theories.	PPT
7.	5/8/21.	"	"	Meaning & Definition of Work Related Attitude & its Measurements.	PPT
8.	12/8/21	"	"	Group advantages & Dis advantages.	PPT
9.	22/9/21.	"	"	Meaning, Definition of Stress, Sources of Stress.	PPT

S. Anudeja Rosy
 Signature of the Staff



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Details of ICT Enabled Teaching Resources

Department : Business Administration **Academic Year** : 2021 - 2022
Name of the Staff : N. Shanmugesundaram **Semester** : Even

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	24.2.22	II MBA	International Business Environment	Introduction to International Business Environment	PPT.
2	31.3.22		"	International Trade aspects	PPT
3	26.4.22		"	Globalization and Social Responsibilities	PPT
			"		
1	3.3.22	II MBA	Research Methods in Business	Sampling and Sampling Design	PPT
2	5.4.22		"	Research types/ Types of Research	PPT
3	2.5.22		"	Report Preparation and Presentations	PPT.

Signature of the Staff



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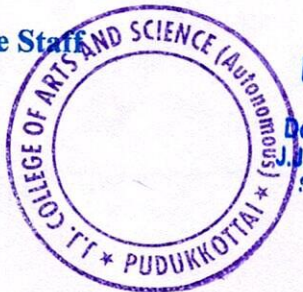
Details of ICT Enabled Teaching Resources


Department : Business Administration Academic Year : 2021 - 2022


Name of the Staff : N. Senthil Sundaram Semester : odd

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1	24/8/2021	IBBA	Business Economics	Introduction to Business Economics	PPT
2	25/8/2021			Demand Analysis	PPT
3	5.10.2021			Elasticity of Demand	PPT
	7.7.2021	I MBA	Managerial Economics	Introduction to Managerial Economics	PPT
	29.7.2021			forecasting methods and techniques	PPT
	20.9.2021			Market Structure	PPT


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Department : Business Administration Academic Year : 2021 - 2022
 Name of the Staff : Dr. S. PARITHI Semester : Even - Feb 2022

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	2-3-2022	I-B.B.A	Marketing Management	Importance of Marketing Management	PPPT
2.	18-4-2022	I-B.B.A	Marketing Management	Product Modification	YouTube
3.	12-5-2022	I-B.B.A	Marketing Management	Factors Influencing Pricing Decision	E-Content
4.	14-3-2022	III-B.B.A	Sales and Distribution Mgt	Ethical Issues faced by Salesmanagers	PPPT
5.	19-03-2022	II-B.B.A	Sales and Distribution Mgt	customer satisfaction	PPPT
6.	29-03-2022	III-B.B.A	Sales and Distribution Mgt	Motivation and its Types	E-Content
7.	1-4-2022	III-B.B.A	Sales and Distribution Mgt	Sales Forecasting	YouTube
8.	13-4-2022	III-B.B.A	Sales and Distribution Mgt	Sales Promotion Techniques	PPPT
9.	1-03-2022	I-M.B.A	Marketing Management	Functions of Marketing	PPPT
10.	8-03-2022	I-M.B.A	Marketing Management	Environmental Analysis	PPPT
11.	23-03-2022	I-M.B.A	Marketing Management	New Product Development	YouTube
12.	9-05-2022	I-M.B.A	Marketing Management	Marketing Research Process	E-Content

S. Parithi
 Signature of the Staff



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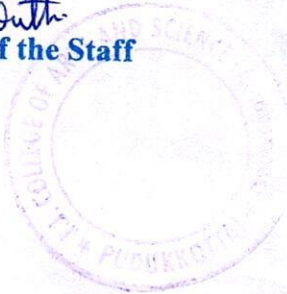
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Details of ICT Enabled Teaching Resources

Department : Business Administration Academic Year : 2021 - 2022
 Name of the Staff : Dr. S. PARITHI Semester : ODD - June '21

Sl. No.	Date	Class	Course Title	Topic	Type of ICT Tool(s) used
1.	6-07-2021	III-B.B.A	Legal Aspects of Business	Kinds of Contract	PPT
2.	15-07-2021	III-B.B.A	Legal Aspects of Business	Legal Rules as to Acceptance	PPT
3.	16-08-2021	III-B.B.A	Legal Aspects of Business	Discharge by Impossibility of Performance	Youtube
4.	7-7-2021	II-M.B.A	Stress Management	Principles of Stress	PPT
5.	10-7-2021	II-M.B.A	Stress Management	Stress Mgt Intervention	PPT
6.	17-7-2021	II-M.B.A	Stress Management	causes of Group Stressors	E-Content
7.	2-8-2021	II-M.B.A	Stress Management	Job stress and Health	PPT
8.	7-8-2021	II-M.B.A	Stress Management	Types of Employee Counselling	Youtube
9.	23-09-2021	I-B.B.A	Management Concepts	Henry Fayol's 14 Principles	PPT
10.	21-10-2021	I-B.B.A	Management Concepts	Steps in Planning	PPT
11.	29-10-2021	I-B.B.A	Management Concepts	Process of Organizing	E-Content
12.	18-11-2021	I-B.B.A	Management Concepts	Process of Staffing	Youtube

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